

**2015 Academy Calendar**

**2541 Brunswick Ave. - Linden, NJ 07036**

**Class price Insider Club price**

**February 9: Color Techniques Look & Learn [Spanish] $55.00 $42.00**

**February 23: Balayage Look & Learn [English] $55.00 $42.00**

**March 23: Wedding, I DO’s: Look & Learn [English] $55.00 $42.00**

**March 30: Men’s Grooming, Cut to Color Look & Learn [English] $55.00 $42.00**

**April 12 – 14: \*Master Colorist 1/ Vivica Davies Hands-on [English] $525.00 $395.00**

**April 27: Back to Roots, Theory [Spanish] $55.00 $42.00**

**May 18: Salon Business Network Seminar [English] $65.00 $48.00**

**June 8: ALFAPARF 2015 Collections Hands-on [English] $125.00 $95.00**

**June 22: Back to Roots Theory [English] $55.00 $42.00**

**September 14: Uberliss, Keratin Look & Learn [Spanish] $55.00 $42.00**

**September 28: Salon Business Network Seminar [English] $65.00 $48.00**

**October 12: Braiding; the next level Look & Learn [English] $55.00 $42.00**

**October 19: \*\*Color Correction; level 2 Hands-on [English] $125.00 $95.00**

**November 8-10: \*Master Colorist 2/Vivica Davies Hands-on [English] $525.00 $395.00**

**Class Descriptions**

**Color Techniques [Spanish -L&L]:** watch and discover the latest color techniques, **showcasing fun, and easy to re-create color designs** that will have maximum impact with minimal effort.

**Balayage [English - L&L]:** don’t think outside the box; **think like there’s no box at all**. Learn how to take highlighting to the next level, with the hottest trend. Balayage is redefining how we approach our clients with a new fresh take to traditional highlighting.

**Wedding, I DO’s [English - L&L]:** the business of wedding is growing as brides want to have runway ready hair. A walk down the aisle needs to look like a walk down the runway. Watch as we share the most **exciting and creative wedding DO’s**, from all up to long and sassy and everything in between.

**Men’s Grooming, Cut to Color [English - L&L]:** men’s business is growing at a fast and steady rate. Don’t miss the opportunities to cash in on that business. We will demonstrate cuts; from a barbering approach to color techniques that will offer **tailor made color design with a man in mind**.

**\*Master Colorist 1 [English - Hands-on]:** this 3-day course prepares even the most experienced hairdressers/colorists to **tackle any and all color challenges** and cultivates a deep understanding of color products. Program includes; Hair color chemistry, Color correction, Master blondes. **\*this class is limited seating, book and pay early.**

**Back to Roots, Level 1 color correction [Spanish - Theory]:** level 1 color correction class and a prerequisite for COLOR CORRECTION - LEVEL 2 class. BACK to ROOTSis designed to give you the foundations of color rules and beyond to make simple **color corrections and formulations done with ease and confidence**. KNOWING the rules and tools creates color success.

**Salon Business Network [English – Seminar]:** This is a series of business building seminars. Whether you have been in business 3 months or 30 years there are always new ideas shared to **take your salon to the next level**. **This is for salon owners and managers ONLY!.**

**ALFAPARF 2015 Collections [English – Hands-on]:** the collection is based on the designs and movements of fabrics and patterns. This hands-on event will show you the entire collection and its inspiration and then you decide which one you would like to re-create letting **you be the designer**.

**Back to Roots, Level 1 color correction [English – Theory]:** level 1 color correction class and a prerequisite for COLOR CORRECTION - LEVEL 2 class. BACK to ROOTSis designed to give you the foundations of color rules and beyond to make simple **color corrections and formulations done with ease and confidence**. KNOWING the rules and tools creates color success.

**Überliss Keratin [Spanish – L&L]:** learn the secrets to making **ultra SLEEK, undeniably PRETTY and sexy UNIFORM** smooth hair with the Überliss Straight EFFECT Smoothing System.

**Braiding; the next level [English L&L]:** we take braiding to a whole new level, this goes beyond the traditional 3 strand braid, you will not only learn many different types of braids, but how to incorporate into your desired looks. **Customizing your looks, making braids all the rage**.

**\*\*Color Correction, level 2 [English – Hands-on]:** you MUST have attended a Back to Roots [at the Piermarco academy or in-salon] class in order to attend Color Correction, Level 2. The class will give thorough information on all **ALFAPARF Milano** products to make **color corrections done with ease and confidence**. To give the colorists/stylists a complete understanding of the uses and benefits of Evolution of the Color Cube, Color Wear and Supermeches.

**\*Master Colorist 2: Vivica Davies [English – Hands-on]: t**his 3-day course prepares even the most experienced hairdresser/colorists to tackle any and all color challenges and cultivates a deep understanding of hair-color products. Program includes; **Beyond Reds, Grey Busters, Creative Formulations**. **\*this class is limited seating, reserve your seat, deposit required**

**LOOK & LEARN = DEMONSTRATION CLASS ~ ALL CLASSES ARE NON-REFUNDABLE ~ ALL CLASSES SUBJECT TO CHANGE ~ L & L approx. 3 hrs - Hands-on/seminars approx 4-5 hrs.**