

PIERMARCO ACADEMY FALL 2016

PIERMARCO GROUP Academies

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LOOK & LEARN = Demonstration Class

Class duration: approx. 3 hours

HANDS-ON = Demonstration & Hands-on Class

Class duration: approx. 4-5 hours

SEMINAR = Theory/Lecture

Class duration: varies

WORKSHOP = Mix of lecture/theory/hands-on

Class duration: 5-6 hours

PLEASE BRING TO ALL HANDS-ON/WORKSHOP CLASSES:

A FULL working bag of tools to include:
clips, combs/brushes, dryers, irons, aprons,
and scissors. Your favorite tools to cut, color or style hair.
Mannequins will be supplied when necessary

ALL CLASSES ARE NON-REFUNDABLE

• unless otherwise noted

ALL CLASSES ARE SUBJECT TO CHANGE



PIERMARCO GROUP
imports

F A L L 2016 Classes

date	class	class time	class type	class price
Sept 12 Bellmore, NY	Color Proof: ENVOY program	10:00 – 1:00	Workshop	\$35.00
Sept 12 Linden, NJ	AG Hair: Trend Event	10:00- 1:00	Look & Learn	\$55.00
Sept 18-20 Linden, NJ	ALFAPARF: Master Colorist 1 w/Vivica Davies	10:00- 5:00	Workshop	\$525.00
Oct. 3 Linden, NJ	Painting on Color w/ALFAPARF	10:00- 1:00	Look & Learn	\$55.00
Oct. 3 Bellmore, NY	Business Class: Identifying your BRAND	10:00- 4:00	Seminar	\$65.00
Oct. 10 NYC	Color Proof: Phillip Wilson UNPLUGGED	1:00- 4:00	LOOK & LEARN Extravaganza	\$85.00
Oct. 24 Bellmore, NY	AG Hair: Trend Event	10:00- 1:00	Look & Learn	\$55.00
Oct. 24 Linden, NJ	Painting on Color w/ALFAPARF Spanish	11:00- 2:00	Look & Learn	\$55.00
Nov. 7 Bellmore, NY	Holiday Hair	10:00- 1:00	Look & Learn	\$55.00
Nov. 7 Linden, NJ	Holiday Hair	10:00- 1:00	Look & Learn	\$55.00
Dec. 5 Linden, NJ	Holiday Hair Spanish	11:00- 2:00	Look & Learn	\$55.00

C L A S S Descriptions

Color Proof ENVOY Program: is designed to inspire stylist, ultimately growing your business behind the chair. Become the Color Proof specialist in your salon. This program provides in-depth training on Color Proof's complete line of products, unique ingredient technology and how to create the perfect custom product fusions for each hair type.

Theory/Hands-on ~ ALL levels

AG Hair Trend Event: a class showcasing current trends, featuring tips and tricks on products usage. Engaging stylist's of ALL levels through passion and excitement of AG Hair products.

Look & Learn ~ ALL levels

ALFAPARF Master Colorist 1 w/Vivica Davies (3 day program)

Hair Color Chemistry: How hair chemistry/color chemistry work in tandem to achieve your end result. **Color Correction:** Learn the art of Color Correction and how to determine the problem and how to find the direct solution. What are the problems we deal with in the salon and how did they happen. **Master Blondes:** Perfect the art of Blending using the Platinum Series and all the beautiful blondes EOC has to offer. How to glaze and tone with EOC and Color Wear.

Theory/Hands-on ~ Mid – senior Level ~ Mannequins included

Business Seminar: Identifying your BRAND

The importance of having an identity and staying true to it is...key in today's business world. Be the salon that will **Discover** what it is, to **Surpass** what's expected to **Achieve** greatness. All it takes is an open mind and the willingness to go to the next level, the secret to IDENTIFYING your BRAND.

Lecture ~ Owners & Managers

Color Proof: Phillip Wilson UNPLUGGED: Phillip is the International Creative Director for Color Proof Evolved Color care and will showcase his highly acclaimed, award-winning education and innovative cutting techniques which is now exclusive to Color Proof salons. Come and experience artistic brilliance paired with award-winning perfection that will elevate your skill set to the next level. A MUST SEE **Midtown Loft & Terrace ~ 267 5th Ave. NYC ~ ALL levels**

ALFAPARF Painting on Color: From BALAYAGE to OMBRE:

Balayage is: too sweep or paint, It was developed in the 1970's as a freehand technique to create a more natural sun-kissed looking effect. Today's trend is for blondes and brunettes to look effortlessly, naturally cool. Color that was created by the sun, but better, as they were created with the precision of a stylist. Perfect the art of hair painting and creating dimension through free hand techniques.

Look & Learn ~ ALL levels

Holiday Hair: Take your creative side to new heights, Come see our festive HOLIDAY HAIR demonstrating various HIGH TOUCH techniques and incorporating them into STYLE's that create SMILE's. Give your clients a DO they will never forget.

Look & Learn ~ ALL levels